



PRINCETON FAMILY YMCA's 2020

PROJECT GRATITUDE MOSAIC OF MESSAGES Fundraiser

CAMPAIGN: October 19—November 23

In this season of Thanksgiving,
express what you are grateful for as part of our Y's
PROJECT GRATITUDE—A MOSAIC OF MESSAGES
Installation and Fundraiser!

COMMUNITY

Bob's Grocery Store

OUR GRANDCHILDREN

Penny and George

CLEAN AIR

The Jones Family

TAAVI

Kate & Nick

OUR HOME

The Smith Family

CLEAN AIR

The Jones Family

CLEAN AIR

The Jones Family

Signs are available in four sizes and will be installed on the YMCA's fence along Paul Robeson Place to create a positive, colorful and unifying **MOSAIC OF MESSAGES** to inspire the community during this difficult time. Donors may choose to personalize* their Expressions of Gratitude or use the standard designs provided by the Y. Character limits apply*.

Printed on sturdy PVC foam core, the installation will be exhibited through February 2021.

SIGN SIZES AND GIVING LEVELS

36 x 36	\$2500
Includes custom design, company logo, personalized message*	
18 x 36	\$1500
Includes custom design and personalized message*	
18 x 18	\$ 500
Includes standard design and personalized message*	
9 x 9	\$ 250
Includes standard design and personalized message*	

Proceeds of the fundraiser will support the YMCA's continued efforts to help neighbors and residents with food, distance learning supports, virtual youth development activities, and other safe, healthy programs during the crisis; and to sustain the YMCA to connect us and strengthen us as a community. #FORABETTERUS



PROJECT GRATITUDE will be installed in time for the Thanksgiving holiday on November 26!



PROJECT GRATITUDE

MOSAIC OF MESSAGES Fundraiser

Giving thanks can make you happier:

Harvard Medical School's Health Beat

"The word gratitude is derived from the Latin word *gratia*, which means grace, graciousness, or gratefulness. In some ways gratitude encompasses all of these meanings. Gratitude is a thankful appreciation for what an individual receives, whether tangible or intangible. With gratitude, people acknowledge the goodness in their lives. In the process, people usually recognize that the source of that goodness lies at least partially outside themselves. As a result, gratitude also helps people connect to something larger than themselves as individuals — whether to other people, nature, or a higher power."

Please make checks payable to **Princeton Family YMCA** and send to:
59 Paul Robeson Place,
Princeton, NJ 08540

or make your gift online at princetonymca.org/DONATE TODAY/Give to the Y

To make an electronic transfer or for gifts of stock, please contact Kate Bech at: kbech@princetonymca.org.



SELECT YOUR SIGN and EXPRESS YOUR GRATITUDE!

36 x 36 \$2500 30 character limit*

Includes custom design, company logo, personalized message*

18 x 36 \$1500 20 character limit*

Includes custom design and personalized message*

18 x 18 \$ 500 15 character limit*

Includes standard design and personalized message*

9 x 9 \$ 250 10 character limit*

Includes standard design and personalized message*

WHAT ARE YOU GRATEFUL FOR?

Please print legibly and note character limits according to level selected. Spaces are NOT included.

Please print how you would like your name to appear:

CONTACT INFORMATION

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

THIS FORM MAY BE COMPLETED ONLINE BY VISITING OUR WEBSITE:
www.princetonymca.org/donate/project-gratitude.

Information filed with the attorney general concerning this charitable solicitation and the percentage of contributions received by the charity during the last reporting period that were dedicated to the charitable purpose may be obtained from the attorney general of the State of New Jersey by calling (973) 504-6215. Registration with the Attorney General does not imply endorsement.

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PROJECT GRATITUDE

MOSAIC OF MESSAGES Fundraiser

18" x 18" or 9" x 9" STANDARD DESIGN OPTIONS

PLEASE SELECT YOUR PREFERRED FORMAT:

YOUR MESSAGE



YOUR NAME

OPTION 1

For the standard options (sizes 18" x 18" and 9" x 9"), the YMCA design team will select an illustration that best suits your personalized message.



YOUR NAME

YOUR MESSAGE

OPTION 2

YOUR MESSAGE

YOUR NAME



OPTION 3

YOUR NAME:

YOUR EMAIL ADDRESS:

PREFERRED PHONE:
