



Horizon Blue Cross Blue Shield of New Jersey

*Making Healthcare Work.*

**Free One-Month YMCA Family Membership  
For All Horizon Blue Cross Blue Shield of New Jersey Members**

(Newark, NJ) - Horizon Blue Cross Blue Shield of New Jersey (Horizon BCBSNJ) and the New Jersey YMCA State Alliance are pleased to announce the Gateway Family Membership Program, that entitles all Horizon BCBSNJ members to a free, one-month membership at participating YMCAs throughout New Jersey. The program is designed to provide families who are new to the YMCA with a special promotion to expose them to the YMCA's full array of services..

Families who are not, or have not been YMCA members in the past year, are qualified to receive the free one-month membership. At the end of the one-month complimentary period, families may choose without any obligation to convert to a full-family membership. Financial aid is available for those who qualify.

Horizon BCBSNJ members can simply show their ID Card and bring the offer coupon located on our web site to any of the participating YMCA facilities to receive a free one-month of membership. For more program details and to locate a participating YMCA nearest you, visit: <http://www.HorizonBlue.Com/YMCA>.

About Horizon Blue Cross Blue Shield of New Jersey

Horizon Blue Cross Blue Shield of New Jersey is the oldest and largest health insurer in the state serving over 3.6 million members. Horizon BCBSNJ is New Jersey's only not-for-profit, health services corporation and is headquartered in Newark with offices in Wall, Mt. Laurel, and West Trenton.

Horizon BCBSNJ provides a broad array of health and dental insurance products and services for individuals and small and large companies, including national companies headquartered in New Jersey. Horizon BCBSNJ is committed to improving the health care experience for all the communities we serve as well as helping our members become and stay healthy.

Horizon BCBSNJ's Web site is located at [www.HorizonBlue.com](http://www.HorizonBlue.com). Horizon BCBSNJ is an independent licensee of the Blue Cross Blue Shield Association.



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(Newark, NJ) – A swim in the pool, a game of basketball, taking a spin class or enjoying a great workout are all possible, free of charge, for 3.6 million Horizon Blue Cross Blue Shield of New Jersey members at the YMCA.

That's right, as part of a new YMCA Gateway Family Membership program every Horizon BCBSNJ member is eligible to receive a complimentary one-month membership at a participating YMCA throughout New Jersey.

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