



In our Community...

A baby needs to be **safe and nurtured** while her parents are at work.

A child needs to **learn to swim**.

Young people need to know that they are **part of a team**.

A teen needs a place to **learn leadership skills** to become a contributing citizen of the community - and the world.

A family needs a supportive place to **play, grow** and be **active** together.

The needs are great, but there's a way you can help. By making a donation to the YMCA Strong Kids Campaign, you help the YMCA provide membership and programs to kids and families who might not otherwise be able to afford them, helping to improve their lives and the quality of life in our community.

Your contribution to the YMCA Strong Kids Campaign goes directly to making YMCA programs and membership available to those in need. Your tax-deductible donation stays in your community. Thank you for helping kids grow strong in spirit, mind and body!



Princeton Family YMCA
59 Paul Robeson Place
Princeton, NJ 08540
609-497-9622
Princetonymca.org

To donate online:
www.ymcastrongkids.org/NJ

YMCA Mission

The Princeton Family YMCA is a charitable, not-for-profit community organization dedicated to enriching the spirit, mind and body and improving the quality of life. We create and deliver values-based programs that draw their inspiration from our Judeo-Christian heritage. We serve people of all ages, races and creeds, with emphasis on family and youth.



In our Community, a child is in need. You can help.

A Constant in Our Lives

For more than a century, the YMCA has been a constant in the lives of Princeton area residents. Through decades of social change and economic ups and downs, the YMCA has steadfastly provided a welcoming place for fellowship, enrichment and personal development. With 100 years behind us, we face a new century with hope, confidence and a renewed commitment to serving the communities of Princeton, Princeton Junction, Cranbury, East Windsor, Kingston, Lawrenceville, Montgomery, and Plainsboro.

Building Strong Kids

In 2010, the Princeton Family YMCA will affect the lives of well over 6,000 people, including 3,000 local youth and teens. By meeting critical community needs—through encouraging kids to participate in fun physical activity, helping them develop the skills and confidence to make smart choices, and giving them the support they need to be successful—the YMCA is helping children and teens develop to their fullest potential in spirit, mind and body. The YMCA is a place for children to laugh, learn and grow in an environment of caring, safety and support, and we're proud that here the character values of caring, honesty, respect and responsibility guide all that we do.

They're Counting on Us

Contributions to the YMCA's annual Strong Kids Campaign ensure that no child or family is turned away because of the inability to pay. Each year, the Princeton Family YMCA provides financial assistance to hundreds of local youth and families in need. These requests are now rising to unprecedented levels. The Princeton Family YMCA, through its annual fund-raising, wants to be there to meet them.

We're Counting on You

The YMCA exists to promote the healthy development of all kids and their families regardless of their financial means. Our goal this year is \$80,000. *They're counting on us, and we're counting on you!*



Through your donation to the YMCA Strong Kids Campaign, you can:

Build **self-confidence** and keep kids **safe** by providing swim lessons and safety programs for children of all ages and backgrounds.

Encourage **aspirations**, promote **teamwork**, teach **values** and instill **character** among kids at YMCA summer day camp.

Reduce rates of childhood obesity through fun and interactive programs that teach children **healthy habits** that last a lifetime.

Expand the **horizons** and **dreams** of teens who are a part of the growing *Y Scholars* program aimed at closing the minority achievement gap in the Princeton region.

Support families by helping to provide a **safe**, and **nurturing** environment for children ages 8 weeks to 12 years old through quality pre-school and school-age child care programs.

Your support of the YMCA Strong Kids Campaign provides the funds that allow us to offer membership and program assistance each year. All contributions remain in our local community, giving children and families a chance to grow stronger in spirit, mind and body at the YMCA. While the need is great, the generosity of people just like you can make a difference. Please give today!

YMCA Strong Kids Pledge Form

Name/Company: _____

Contact: _____

Address: _____

City: _____

State: _____ Zip: _____

Home Phone: () _____

Work Phone: () _____

Email: _____

Formal name(s) for recognition: _____

YMCA Strong Kids Pledge Amount:

\$50 \$100 \$250

\$500 \$1000 Other: \$ _____

My balance will be paid by:

Gift payment now

Remind me during the month of: _____

Bankdraft (authorization form needed if not currently on bankdraft)

Visa Mastercard AMEX

Card No: _____

Exp. Date: _____ Security Code: _____

Signature: _____

Contributor Signature: _____

Date: _____

My company will match this gift; enclosed are the forms.

For Office Use Only:

Center Code: _____ Pledge Code: _____

Campaigner: _____

