

Princeton Family YMCA's 2010

Centennial Awards

Heart and Soul:

*Mentors who shape, inspire,
and develop our next
generation.*



What are the YMCA Centennial Awards?

The *Centennial Awards* reception is the Princeton Family YMCA's major fundraising event that invites local businesses, corporations and individuals to support the YMCA mission in the Princeton region. The *Centennial Award* was created in honor of the YMCA of Princeton's 100th year of service to the Princeton region, celebrated in 2008. Each year, a theme is selected that corresponds to one of the YMCA's four core values of **caring, honesty, respect and responsibility**. Proceeds raised from this annual event help the YMCA deliver its

mission-driven programs and activities to more than 5,000 individuals annually in the region and help ensure that critical YMCA programs and activities are accessible to anyone, regardless of financial circumstances.

When is the YMCA Centennial Awards event?

The *YMCA Centennial Awards* is an after-work cocktail reception featuring a silent auction. The 2010 event will be held at the Greenacres Country Club in Lawrenceville on **Tuesday, October 19 from 5:30 pm to 7:30 pm**.

The Event

Each year, four to five awards are given to distinguished individuals in a profession or field of achievement. A unique feature of this event is that the program is conducted entirely by young people, ages 10 - 18, who are regular participants in YMCA programs. They serve as the evening's moderators and present the awards. Before the event, each honoree is interviewed by his or her young presenter, and shares his or her personal story.

The Centennial Award 2010 Theme: "Heart and Soul" YMCA Core Value: CARING

In 2010, the *Centennial Award* will be presented to remarkable people who have made a difference in our region by demonstrating outstanding commitment and leadership to mentoring children, teenagers, young adults and/or young professionals and who consistently demonstrate the YMCA's four core values of caring, honesty, respect and responsibility in their actions. Four to five honorees will be chosen who exemplify the highest achievements in their field; whose successes have shown not only their talents but a determination to improve the world around him or her; and whose hard work and commitment has made our community a better place in which to live.

Who will be asked to support the Centennial Award?

Individuals, small businesses, organizations and the corporate community are asked to support the *Centennial Award*.

What is the goal?

This year's goal is \$70,000.

What are the Sponsorship Levels?

Champions.....	\$10,000
Advocates.....	5,000
Leaders.....	2,500
Mentors.....	1,500
Guides	500
Friend.....	250
Individual Ticket.....	125

(Please turn over for more details.)



Pictured are the 2009 Centennial Award Honorees and their young presenters.

Princeton Family YMCA
Centennial Awards

SPONSORSHIP LEVELS

Champions\$10,000
Ten tickets to the event; Recognized as Champion/Presenting Sponsor of the Centennial Awards; Publicly Recognized at Event; Back Cover Full-Page Ad in Event Program; Identified as Champion in all advertising and promotion; Web link; Annual Report.

Advocates.....\$5,000
Eight tickets to the event; Recognized at the Advocate level of the Centennial Awards; Name printed below Champion level; Publicly Recognized at Event; Full-Page Ad in Event Program; Identified as Advocate in all advertising and promotion; Web link; Annual Report.

Leaders.....\$2,500
Six tickets to the event; Recognized at the Leader level of the Centennial Awards; Name printed below Advocate level; Publicly Recognized at Event; Half-Page Ad in Event Program; Identified as Leader in all advertising and promotion; Web link; Annual Report.

Mentors.....\$1,500
Four Tickets to the Event; Recognized at the Mentor level of the Centennial Awards; Name printed below Leader level; Publicly Recognized at Event; Quarter-Page Ad in Event Program; Identified as Mentor in all advertising and promotion; Annual Report.

Guides.....\$ 500
Two Tickets to the Event; Recognized at the Guide level of the Centennial Awards; Name printed below Mentor level; Identified as Friend in all advertising and promotion; Recognition in Annual Report.

Friends.....\$ 250
One Ticket to the Event; Recognized at the Friend level of the Centennial Awards; Name printed below Guide level; Recognition in Annual Report.

Individual Tickets.....\$ 125