



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## Princeton Family YMCA 2017 YMCA Centennial Awards

### FOR HEALTHY LIVING

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This year, the Princeton Family YMCA's Centennial Awards will honor individuals in the region who exhibit outstanding commitment and leadership to improving the region's health and well-being, and who consistently demonstrate the YMCA's four core values of caring, honesty, respect and responsibility in their daily lives.

The Y is a leading voice on health and well-being. With a mission centered on balance, the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. As a result, millions of youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and wellbeing for their spirit, mind and body.



#### **What are the YMCA Centennial Awards?**

The *Centennial Awards* reception is the Princeton Family YMCA's one and only major fundraising event that invites local businesses, corporations and individuals to support the YMCA mission in the Princeton region. The *Centennial Award* is named in honor of the YMCA of Princeton's 100<sup>th</sup> year of service to the Princeton region which was celebrated in 2008. Proceeds raised from this annual event help the YMCA deliver its mission-driven programs and activities to more than 7,000 individuals annually in the region and help ensure that critical YMCA programs and activities are accessible to anyone, regardless of financial circumstances.

#### **When is the 2017 YMCA Centennial Awards event?**

The *YMCA Centennial Awards* is an after-work cocktail reception. This year, the event will be held at the Princeton Family YMCA in the Dodge gymnasium on **Thursday, October 26 from 6:00 pm to 9:00pm.**

#### **The Event**

Each year, four to eight awards are given to distinguished individuals in one of the YMCA's three areas of focus: healthy living, youth development and social responsibility. A unique feature of this event is that the program is conducted entirely by young people, ages 10 - 18, who are regular participants in YMCA programs. They serve as the evening's moderators and present the awards. Before the event, each honoree is interviewed by his or her young presenter who shares his or her story.

#### **The 2017 Centennial Award: "For Healthy Living" – Our Honorees!**

**Rachel Dultz, M.D.**, Breast Surgical Oncologist and a board-certified surgeon, Breast Surgical Specialist, LLC; **Blandine Lacroix**, Vice President for Obesity Marketing, Novo Nordisk; **Kim Pimley**, Community Leader & Chair, Princeton HealthCare System Board of Trustees; **Keith Andrew Wailoo**, Professor of History and Public Affairs & Author, Princeton University; **Ross Wishnick**, Princeton Human Services Chair & Founder, Send Hunger Packing Princeton; **Institutional Honoree: Princeton Clergy Association**, religious leaders who work cooperatively to address issues of spirituality and to advocate for deeper connection and fellowship, social justice and shared values of love and faith which promote a healthier, more positive community at large.

#### **Who are asked to support the Centennial Awards?**

Individuals, small businesses, organizations and the corporate community are asked to support the *Centennial Award*. Each year, more than 200 individuals attend the event.

#### **What is the fundraising goal?**

This year's goal is to raise \$75,000 to underwrite YMCA mission programs and support financial assistance.

**-Please turn over for a detail of the Sponsorship Levels-**

**Princeton Family YMCA  
2017 YMCA Centennial Awards**

**FOR HEALTHY LIVING**

**SPONSORSHIP LEVELS**

**Champions** .....\$10,000  
*Ten tickets to the event; Recognized as Champion/Presenting Sponsor of the Centennial Awards; Publicly Recognized at Event; Full-Page Ad in Event Program; Identified as Champion in all advertising and promotion; Web link; Annual Report.*

**Advocate**.....\$5,000  
*Eight tickets to the event; Recognized at the Advocate level of the Centennial Awards; Name printed below Champion level; Publicly Recognized at Event; Full-Page Ad in Event Program; Identified as Advocate in all advertising and promotion; Web link; Annual Report.*

**Leaders**.....\$2,500  
*Six tickets to the event; Recognized at the Leader level of the Centennial Awards; Name printed below Advocate level; Publicly Recognized at Event; Half-Page Ad in Event Program; Identified as Leader in all advertising and promotion; Web link; Annual Report.*

**Mentors**.....\$1,500  
*Four Tickets to the Event; Recognized at the Mentor level of the Centennial Awards; Name printed below Leader level; Publicly Recognized at Event; Quarter-Page Ad in Event Program; Identified as Mentor in all advertising and promotion; Annual Report.*

**Guides**.....\$ 500  
*Two Tickets to the Event; Recognized at the Guide level of the Centennial Awards; Name printed below Mentor level; Identified as Friend in all advertising and promotion; Recognition in Annual Report.*

**Friends**.....\$ 250  
*One Ticket to the Event; Recognized at the Friend level of the Centennial Awards; Name printed below Guide level; Recognition in Annual Report.*

**Individual Tickets**.....\$ 135